



**DONNA
McGEORGE**

Productivity & ways of working expert

**2024
SPEAKER
KIT**

donnamcgeorge.com

Hi! I'm Donna!

MOTIVATIONAL SPEAKER

With an unwavering passion for engaging audiences of all sizes, I thrive on the energy of a room, ensuring no one nods off while I'm at the helm. Renowned for my captivating presence and ability to deliver practical strategies with flair, I'm sought after globally as an authority on productivity and creating space for growth.

From corporate gatherings to intimate small-business forums, and from educational institutions to governmental bodies, I bring my expertise to diverse audiences, leaving a lasting impact. You might catch glimpses of me on television, sharing insights on productivity and time management, or find my articles gracing the pages of esteemed publications like Harvard Business Review, Forbes Magazine, and Fast Company.

As a prolific author, I've penned 11 books, with my last four reaching bestseller status—a testament to the relevance and resonance of my work. Having addressed countless live and virtual audiences across continents—from Australia and Asia to America and Europe—I continue to inspire individuals and organizations alike to unlock their full potential.



SPEAKING TOPICS

Incredible Ways of Working

Practical Strategies for a Fulfilling Work Life. Revolutionise your approach to work with practical, actionable insights that will empower you to thrive in today's fast-paced world.

[See more on page 4](#) ➔

High Performance Workdays

Get a ridiculous amount done in your day without having to work long, tedious hours. In this keynote Donna shares why we should be paying more attention the clock in our body rather than the one on the wall.

[See more on page 4](#) ➔

Being Human in an AI World

Delve into the opportunities AI presents, alongside the essential human skills that continue to drive success in the business world.

[See more on page 5](#) ➔



WORKING WITH DONNA

Keynotes, Conference Workshops

Donna's energy and sense of humour is what she is known for – she is obsessed with leaving the audience in better shape than what she found it in.

With a no nonsense and engaging style she not a minute is wasted during her sessions to ensure people get the most possible value for the time invested.

Your audience will walk away buzzing with ideas, catch phrases and techniques that they can immediately implement for professional and personal productivity gains.

Emcee

Need someone to keep things on track? Someone who can link, join dots, shift energy and keep people captivated and engaged? I practice what I both preach and write about, so having me as your Emcee will ensure an on schedule event.

Virtual

Donna is a certified eSpeaker and thanks to Covid has a number of year's experience delivering highly engaging and energetic virtual keynotes, workshops and webinars to a global audience.



TESTIMONIALS

"All the feedback is glowing. Donna was excellent. All right on point. Was able to weave in our cultural language, so she'd been very thoughtful in the design to make sure that it was the language was the same as what we talked about internally.

We're still getting people listening to the recording, which is excellent. A really good sign that the word of mouth was very positive. And I'm seeing some slack messages with just links to some of her work from lots of different employees. So All in all really well done."

Melitta Hardenberg
Head of Learning & Development at Seek Australia/NZ

"We have been lucky enough to work with Donna for a multiple AHRI Conventions including this year in Brisbane and the feedback is always overwhelmingly positive. Donna is not only an absolute delight to work in the lead up to a large event such as this – but I always have full confidence that the response to Donna's sessions, which are so practical and relevant, will be outstanding."

Dana Grgas CAHRI
HR Content & Capability Specialist at AHRI

"We have used Donna as both a live and virtual speaker. In any context she wows the audience and leaves them feeling motivated to make changes in their work and personal lives."

Kristy Golding
Head of HR Business Partnering at L'Oreal





INCREDIBLE WAYS OF WORKING

Practical Strategies for a Fulfilling Work Life.

Revolutionise your approach to work with practical, actionable insights that will empower you to thrive in today's fast-paced world.

Here's what's going on in most workplaces:

- The pace of work is relentless
- People feel like they have tried everything
- Many are at breaking point (over 92% of people are experiencing some level of burnout)

**What they need is more space!
Space to think, breathe, live and work.**

Donna will share principles from her best selling books that have changed people's lives, for the better:

- Learn the simple techniques that can unleash capability in your organisation at scale
- Understand why adaptive capacity is the key to productivity
- Recognise that the right shift in mindset can create conscious control and have an amazing effect on your approach to work.
- Be inspired by ways of working from people all over the world that are achieving balance and peace of mind.

HIGH PERFORMANCE WORKDAYS

Get a ridiculous amount done in your day without having to work long, tedious hours.

**It's not WHAT you do.
It's WHEN you do it.**

Donna draws on research from neuroscience, energy flow and the body's natural rhythms, to reveal how to carve up your day in line with the level of intensity and impact required.

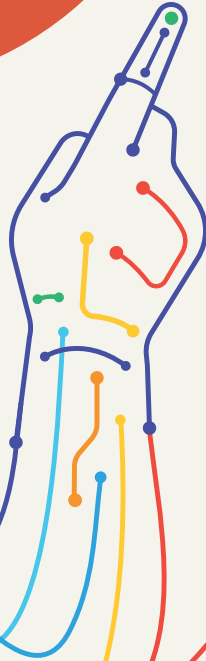
Learn how to:

- Recognise the habits holding you back (and how to rewire them)
- Maximise your first 2 hours and set yourself up for daily success
- Build on your body's strengths for better performance
- Track your patterns and create a personalised workflow
- Discover the optimum time of day for new business, meetings, emails, projects and more.

The way you plan your day is the key to your productivity and Donna shows you how to do great work, consistently.

BEING HUMAN IN AN AI WORLD

Delve into the opportunities
AI presents, alongside the
essential human skills that
continue to drive success in
the business world.



As Darwin has been reported to say, “it is not the strongest of the species that survives, nor the most intelligent; it is the one most adaptable to change”

AI as a tool is still in its infancy. Early adopters are already finding ways to make great productivity gains using a range of tools.

Based on her research for the book, *The ChatGPT Revolution*, Donna will cover:

- ➔ Viewing AI as a tool to amplify, not replace, human abilities, fostering new levels of productivity and creativity.
- ➔ Elevating the role of empathy and intuition in business, recognising their indispensable value in fostering authentic connections and driving success.
- ➔ Cultivating a culture of creativity and innovation, where humans lead the charge in generating groundbreaking ideas and solutions.
- ➔ Developing resilience and agility as essential human traits, ensuring the ability to thrive in an ever-changing landscape.
- ➔ Prioritising ethical considerations in AI development and usage, anchoring technological progress in principles of fairness, responsibility, and accountability.

IN THE MEDIA

Donna regularly appears on television, radio, podcasts and in print as a leading commentator on working smarter, creating space, ChatGPT, AI, meetings, productivity and time management.



FAST COMPANY

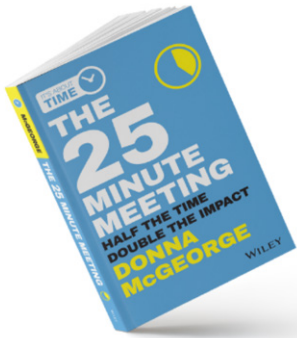
Forbes



News Corp



DONNA IS A BEST SELLING AUTHOR OF 4* BOOKS.

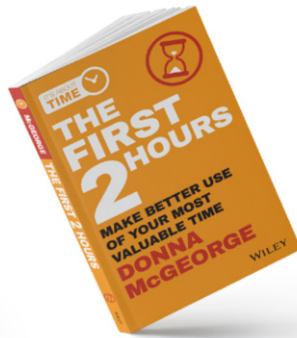


The 25 Minute Meeting

Half the time, double the impact.

Sharpen your focus and tighten your time frames to get more done in less time. *The 25 Minute Meeting* goes beyond "cut to the chase" and shows you how to take back your work day with smarter planning and more productive action.

Buy the book ➔



The First 2 Hours

Make better use of your most valuable time.

The First 2 Hours is essential reading for anyone seeking to enhance their efficiency and avoid common productivity traps. Drawing on research from neuroscience, energy flow and the body's natural rhythms, this book reveals how to divide the workday into 2-hour blocks in line with the level of intensity and impact required.

Buy the book ➔

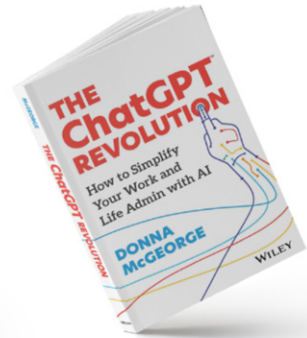


The 1-Day Refund

Take back time and spend it wisely.

We've all done it. Got to the end of the week and had no sense of where, and on what we have spent our most valuable resource, time. When it comes to time, any of us are overspending, over budget, and overwhelmed. We are out of control and at risk of failing at the important things because we are buying into other people's needs, priorities, problems and dramas. And it's about time we stopped!

Buy the book ➔



The ChatGPT Revolution

How to simplify your work and life admin with AI.

We're on the edge of an AI revolution... but what does that mean for you? It's time to get curious about how the latest tech tools can help you handle your everyday load, at work and at home! Whether you're overwhelmed by repetitive, time-consuming tasks or you're simply looking for a fresh injection of creativity, ChatGPT is the virtual assistant that's got your back.

Buy the book ➔

*Actually, I've written 11, but these are the most recent and best selling.

CONTACT DONNA

Book Donna to speak live or virtually at your next event or retreat.

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